

For immediate release

Aon Affinity's WedSafe program releases top wedding insurance claims for 2016

GARDEN CITY, NY (May 2017) – Couples hope their wedding days will go off without a hitch, but unfortunately, wedding mishaps happen all the time, from dress damage, to weather cancellations, to vendor no shows. [Aon Affinity's WedSafe](#), which provides wedding liability and cancellation coverage to couples nationwide, recently released its list of top insurance claims from 2016.

“A couple’s wedding day is one of the most important days in their lives and WedSafe is proud to have helped tens of thousands of couples protect their special day through our insurance program, said Steve Lauro, vice president, Aon Affinity. “In the event a couple does experience a mishap with their wedding, WedSafe is here for them.”

The following is a breakdown of the top claims WedSafe saw in 2016:

29% - event cancellation or postponement

No matter how much you try to plan, some mishaps are unavoidable, leading to financial loss. Severe weather, sudden illness or vendor bankruptcies are a few of the most common reasons for event cancellation.

28% - accident or injury

Weddings tend to be large and often include an open bar. Opt for a liability product that covers unexpected injuries and protects against alcohol-related accidents.

24% - issues with wedding vendors

Venues and vendors don't always come through. If a venue goes out of business after taking your deposit, chances are, you won't be reimbursed. A no-show vendor could cause added stress on your big day. Event cancellation coverage can help you get back non-refundable deposits or take care of additional, unforeseen expenses.

15% - venue damage

Many venues require you to purchase liability coverage for your wedding day, which comes in handy should any property damage occur at the reception.

2% - lost/stolen gifts or personal items

At large events, items can sometimes be lost or stolen. Be sure to purchase a policy that insures gifts and personal items.

2% - dress damage

A lot can go wrong with your bridal gown. It could tear on the dance floor, or get stained while enjoying food and drinks. If you have a policy that covers your dress, you can have it repaired before preserving it.

For more information on how you can protect your big day, please visit www.wedsafe.com.

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About WedSafe

WedSafe is the premier wedding insurance program in the United States. We've earned this title through our long history of providing quality coverage and service excellence to help protect thousands of brides and grooms on their special day.

About Aon Affinity

[Aon Affinity](#) is a trade name for Affinity Insurance Services, Inc. Aon Affinity combines the specialized knowledge of affinity program management with the extensive resources of a global company to help clients achieve their goals. With an innovative approach to program strategy, from the design of products and services to the delivery of the marketing message, Affinity offers full-service capabilities, technical expertise and industry knowledge to deliver value to clients. Visit <http://www.aon.com/affinity> for more information.

About Aon

[Aon plc](#) (NYSE:AON) is a leading global provider of [risk management](#), insurance brokerage and [reinsurance](#) brokerage, and [human resources](#) solutions and [outsourcing](#) services. Through its more than 72,000 colleagues worldwide, [Aon](#) unites to empower results for clients in more than 120 countries via [innovative risk](#) and [people](#) solutions. For further information on our capabilities and to learn how we empower results for clients, please visit: <http://aon.mediaroom.com>.

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Below is the suggested boilerplate from WeddingWire for 2017 – for reference only:

{Enter Your Business Name} Honored For Excellence With 2017
WeddingWire Couples' Choice Award®
{YOUR CITY, STATE} – {Today's Date, 2017} – WeddingWire, the
leading global online marketplace for the wedding and event industry, announced {Enter
Your Business Name} as a winner of the esteemed 2017 WeddingWire Couples' Choice
Awards® for {Enter Your Service Category} in {Enter Your City Name}!

The Couples' Choice Awards recognize the top five percent of wedding professionals on WeddingWire who demonstrate excellence in quality, service, responsiveness, and professionalism. The prestigious awards are given to the top local wedding professionals across more than 20 service categories, from wedding venues to wedding photographers, based on their professional achievements from the previous year.

The WeddingWire Couples' Choice Awards winners are determined solely based on reviews from real newlyweds and their experiences working with {Enter Your Business Name}. Award-winning vendors are distinguished for the quality, quantity, consistency and timeliness of the reviews they have received from their past clients.

“The Couples' Choice Awards' ninth year features one of the most impressive groups of dedicated and acclaimed wedding professionals yet,” said Timothy Chi, CEO, WeddingWire. “It is our honor to work with high-caliber merchants, such as WedSafe, who not only make a couple's big day possible, but also contribute to the more than 2.5 million U.S. reviews represented on WeddingWire. We congratulate all of this year's winners on their achievements.”

As a Couples' Choice Awards® winner, {Enter Your Business Name} is highlighted on WeddingWire, which is comprised of more than 200,000 wedding professionals in the U.S.

{Enter Your Business Name} is thrilled to be one of the top {Enter Your Service Category} in {Enter Your City Name} on WeddingWire. We would like to thank our past clients for taking the time to review our business on WeddingWire. We truly value all of our clients and appreciate the positive feedback that helped us earn a 2017 WeddingWire Couples' Choice Award.

For more information about {Enter Your Business Name}, please visit our WeddingWire Storefront today at {Enter WeddingWire Storefront URL}.

To learn more about the WeddingWire Couples' Choice Awards®, please visit www.weddingwire.com/couples-choice-awards.



About WeddingWire, Inc.

WeddingWire, Inc. is the leading global online marketplace connecting consumers with event and creative professionals. Operating within a \$200 billion industry, WeddingWire, Inc. hosts 10 million monthly unique users across its mobile and web platforms. Consumers around the world are able to read over 3 million vendor reviews and search, compare and book from a database of over 400,000 businesses globally. It provides these businesses the technology they need to serve their clients through advertising, marketing and business management tools such as websites, payment processing, invoicing and contracts. Founded in 2007, the WeddingWire portfolio of sites serves couples and businesses across 15 countries in North America, Latin America, Europe and Asia, making it the worldwide leader in weddings with brands including Bodas.net, Casamentos.com.br, Matrimonio.com and more. The company employs more than 800 and maintains global headquarters in Washington, DC and international headquarters in Barcelona, Spain.